

BIMP-EAGA Socio-Cultural Cluster  
 Strategic Plan Matrix (as of January 15, 2017)

Project Name		Lead Country/ Focal Point	Project Description	OUTPUT 2017-2019	OUTCOME	IMPACT (for both)
CULTURAL EXCHANGES	Budayaw Festival	Philippines in 2017/ Adel Suemith ( NCCA)	A gathering of various artists, masters, and experts to share the diversity of cultures in the BIMP EAGA region. It is a rotatory festival among the 4 countries to be held every two years.	Budayaw festival- Sept. 29-Oct. 3, 2017 consisting of performances, art exhibitions, film screenings, and forum.	information on the performers within the region; and Closer camaraderie among the participants	Enhanced people- to-people connectivity and deeper understanding and appreciation of the people in the BIMP EAGA region.
	Friendship Games in December	Participated by all 4 countries.	An exhibition of the different sports/games in the region.	A festival of various sports in the region.	Closer camaraderie and improved sportsmanship among the participants esp the among the youth.	
	Exhibit of BIMP EAGA Cultures and Crafts	Philippines / NCCA	An exhibit of BIMP EAGA textiles/attires and crafts to be toured to the different focus areas in the region.	Exhibition of textiles and crafts	Increased knowledge and appreciation of peoples and their cultures	

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		Sabah International Folklore Festival	Malaysia	A festival of the different folk traditions of different countries.	Folklore festival	Increased knowledge and appreciation of peoples and their cultures
	Roundtable Discussion on the History and peoples of the BIMP EAGA	Malaysia	Experts on the history of the region will be gathered to share their knowledge on the history of the BIMP-EAGA focus areas.	Roundtable Discussion	Increased knowledge and appreciation of peoples and their cultures	
	Berkat Dari Laut: Culinary and fishing festival	Brunei Darussalam	A festival of culinary art and exhibition of the fishing traditions in the region.	Festival	Increased knowledge and appreciation of peoples and their cultures	
	Site visits to cultural and creative industries in the region	4 countries: Lead: TBD	A study-tour of cultural and creative industries in the focus areas.	Study-tour	Increased knowledge and appreciation of peoples and their cultures	

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RESEARCH AND PUBLICA-TION	Inventory of artists and cultural organizations in BIMP EAGA focus areas	Philippines / Dr. Roberto Torres (AZPAC)	An inventory of artists and cultural and art organizations in BIMP EAGA. The data will be used to establish connectivity among artists and cultural workers in the region for easier collaboration in future activities.	A database in hard and soft copies to be distributed to member countries.	Availability of data on the artists and cultural organizations in the region.	
	"Budayaw" Publication	4 countries Lead: TBD	A newsletter on the SCE events to be disseminated to focus areas	Publication	Access to information on the socio-cultural and education events in the region.	
	Information materials	4 countries Lead: TBD	Consists of video and print materials on the cultural icons of the focus areas.	Video and print materials	Availability of materials	